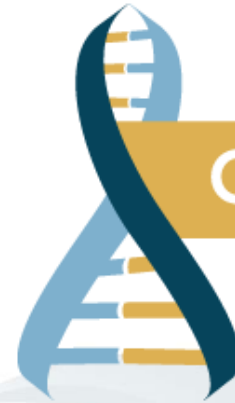




Global Genes Presents



**TRIBUTE TO**  
**CHAMPIONS**  
**OF HOPE**

Saturday September 13, 2014  
Huntington Beach, CA

# About Global Genes

## About Us

- A leading global rare and genetic disease organization
- Based in Southern California, founded in September 2008
- Impacting thousands of patients annually

**Mission:  
To Eliminate The Challenges  
of Rare Disease**



# What We Do!

## – Education/Awareness

- Develop resources and tools to aid rare disease advocates
- Equip patients to become successful disease activists

## – Build, Connect & Serve

- Connect rare disease patients to a global network of resources, tools and other patient advocates

## – Fund innovations in technology and science that impact rare disease patients within their lifetime



# Date and Location

## 3<sup>rd</sup> Annual Tribute to Champions of Hope 2014



To unify the rare disease community and all of those that 'Care About Rare' and to honor those individuals leading the fight against rare diseases/disorders.



**Saturday September 13, 2014**  
**Huntington Beach Hyatt Resort and Spa,**  
**Huntington Beach, CA**



# Attendees

## Attending:

- 700+ attendees:
  - Including over 200 patient advocates
  - Biotech & Pharmaceutical Executives
  - Physicians, Researchers
  - Healthcare Philanthropists
- Celebrity Presenters
- World Class Entertainment



# Sampling Of Sponsors

**Title:** *Walgreens*

**Platinum:** 

**Gold:**  

**Silver:** BIO, Biogen Idec, BioMarin, Recordati, Vanda, Vidara

**Bronze:** Auxilium, Glaxo Smith Kline (GSK), Hyperion, Idis, Raptor

# 2014 Award Recipients



TRIBUTE TO  
CHAMPIONS  
OF HOPE

## THE 2014 COMMUNITY NOMINATED AWARDS

Do you know a **RARE** Champion of Hope Deserving Recognition in Advocacy or Science? We want to hear from you!



Nominations Open Until May 18, 2014.

For details and to nominate join us at [www.globalgenes.org/2014nominate](http://www.globalgenes.org/2014nominate)

## 2014 Award Recipients still to be determined in the areas of:

- Patient Advocacy
- Science
- Medical Care and Treatment
- Collaborations in Science
- Collaborations in Advocacy

# Media Coverage

## Consistent Media Coverage

### Luxury Magazines

- Riviera Magazine
- Coast Magazine

### News Outlets

- Orange County Register
- Daily Pilot

### Television

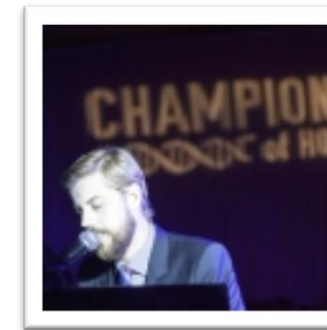
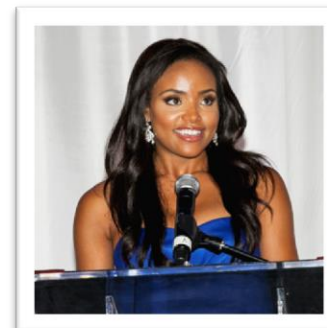
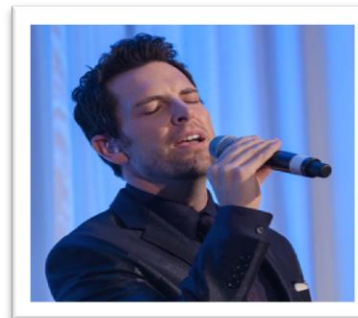
- Entertainment Tonight

### Business Press

- Reuters

### International Press

- Business Review Europe
- Times of India
- Contacto Latino





# THANK YOU!



*hope. it's in our genes.™*

[www.globalgenes.org](http://www.globalgenes.org)

hope.

**RARE**



## 2014 Global Genes Tribute Event Sponsorship Levels

The *Tribute to Champions of Hope* event is a celebration to honor RARE Champions – individuals and organizations who have gone ‘above and beyond’ in the fight against rare disease. Individuals will be nominated in the following areas: Advocacy, Patient Advocacy, Science, Legislation, Collaborations and the *Henri Termeer RARE Lifetime Achievement Award*.

### Presenting Sponsor

**\$75,000**

Presenting Sponsor will benefit from the following:

#### **Attendance**

- Two (2) Tables of 10
- Sponsor ten (10) Patient Advocates to attend the Tribute Event

#### **Logo Exposure**

- *Tribute Event Presented By* on event invitation in print and digital versions
- *Tribute Event Presented By* on all onsite signage
- Rotator throughout the evening on main screen
- Premium exposure on website
- Premium exposure on Blue Carpet/Step and Repeat
- 2 Full Page Ads in the Printed Program including the inside front cover

#### **Press & Media Exposure**

- Exclusive Press Release announcement from Global Genes
- Press mentions in all news outreach as Presenting Sponsor

#### **Lodging**

- Twelve (12) Hotel Room nights

**Special Recognition** – Choose One (1) of the following options:

1. Opening Toast
2. Entertainment – Name is mentioned as entertainers are introduced
3. Post Event After Party



## **Platinum Sponsor**

**\$50,000**

Platinum Sponsors will benefit from the following:

### **Attendance**

- Two (2) Tables of Ten
- Sponsor Eight (8) Patient Advocates with tickets to attend the Tribute Event

### **Logo Exposure**

- All onsite signage
- Rotator throughout the evening on main screen
- Premium exposure on website
- Premium exposure on Blue Carpet/Step and Repeat
- Full Page Ad in the Printed Program

### **Press & Media Exposure**

- Exclusive Press Release announcement from Global Genes
- Press mentions in all news outreach as Platinum Sponsor

### **Lodging**

- Eight (8) Hotel Room nights

**Special Recognition** – Choose one (1) of the following options:

1. Pre-Event Cocktail Reception
2. Afternoon Awards Reception
3. “Hope Wall” and photo opportunity for guests



## **Gold Sponsor**

**\$25,000**

**Gold Sponsors** will benefit from the following:

### **Attendance**

- One (1) Table of Ten
- Sponsor Six (6) Patient Advocates with tickets to attend the Tribute Event

### **Logo Exposure**

- All onsite signage
- Rotator throughout the evening on main screen
- Premium exposure on website
- Premium exposure on Blue Carpet/Step and Repeat
- Full Page Ad in the Printed Program

### **Press & Media Exposure**

- Press Release exposure

### **Lodging**

- Six (6) Hotel Room nights

**Special Recognition** – Choose one (1) of the following options:

1. Crystal Awards – Awards given out to award recipients
2. Evening Printed Program
3. Blue Gene Ribbon – Distribution/Logo Promotion
4. Photo Exhibit



## **Silver Sponsor**

**\$15,000**

**Silver Sponsors** will benefit from the following:

### **Attendance**

- One (1) Table of Ten
- Sponsor Four (4) Patient Advocates with tickets to attend the Tribute Event

### **Logo Exposure**

- All onsite signage
- Rotator throughout the evening on main screen
- Exposure on website
- Full Page Ad in the Printed Program

### **Press & Media Exposure**

- Press Release exposure

## **Bronze Sponsor**

**\$10,000**

**Bronze Sponsors** will benefit from the following:

### **Attendance**

- One (1) Table of Ten

### **Logo Exposure**

- All onsite signage
- Exposure on website
- Full Page Ad in the Printed Program

### **Press & Media Exposure**

- Press Release exposure