2020

RARE ON THE ROAD
SPONSORSHIP PROSPECTUS

RARETOUR.ORG
The EveryLife Foundation for Rare Diseases and Global Genes are excited to partner once again for RARE on the Road, a Rare Disease Leadership Tour to bring critical education and insights to rare disease patients, caregivers and advocates. We are uniting to build and activate the rare disease community at the local level. Whether you’re new to the rare disease community or a seasoned veteran, this workshop will benefit you. Coming spring/summer 2020.

200+ ATTENDEES

Patients – 47%
Patient Advocates – 36%
Corporate Representatives – 17%

ATTENDEES FROM 3 COUNTRIES AND 38 STATES

146 RARE DISEASES REPRESENTED

MARCH 28TH: RALEIGH, NC
APRIL 17TH: BURLINGAME, CA
MAY 30TH: MINNEAPOLIS, MN
JUNE 27TH: NEW ORLEANS, LA

MORE INFORMATION

Kathy O’Connor, kathya@globalgenes.org
Carol Kennedy, c kennedy@everylifefoundation.org
Ted Brasfield, tbrasfield@everylifefoundation.org
Presenting

$40,000

PRE-EVENT MARKETING
- Premium Logo on event website
- Inclusion within pre-event email with other sponsors promoting the RARE on the Road events
- Inclusion in Press Release
- Promotion on Global Genes and Everylife Foundation's social media networks

BRANDING
- Premium Logo on onsite signage
- Logo included on tour t-shirt

EXCLUSIVE ADDITIONAL INCLUDED ITEMS (SELECT ONE)
- Opportunity to introduce keynote speaker at one (1) event
- Exclusive lanyard and name badge sponsor
- Pen sponsor

Platinum

$25,000

PRE-EVENT MARKETING
- Premium logo on event website
- Inclusion within pre-event email with other sponsors promoting the RARE on the Road events
- Inclusion in press release
- Promotion on Global Genes and Everylife Foundation's social media networks

BRANDING
- Premium logo on onsite signage
- Logo included on tour t-shirt

EXCLUSIVE ADDITIONAL INCLUDED ITEMS (SELECT ONE)
- Registration sponsor
- Folder sponsor

Gold

$15,000

PRE-EVENT MARKETING
- Logo on event website
- Inclusion within pre-event email with other sponsors promoting the RARE on the Road events
- Inclusion in press release
- Promotion on Global Genes and Everylife Foundation's social media networks

BRANDING
- Logo on onsite signage
- Logo included on tour t-shirt

ADDITIONAL INCLUDED ITEMS (SELECT ONE)
- Breakfast sponsor (for all events)
- Lunch sponsor (for all events)
- Agenda sponsor

Silver

$10,000

PRE-EVENT MARKETING
- Logo on event website
- Inclusion within pre-event email with other sponsors promoting the RARE on the Road events

BRANDING
- Logo on onsite signage
- Logo included on tour t-shirt

ADDITIONAL INCLUDED ITEMS (SELECT ONE)
- Morning break (for all events)
- Afternoon break (for all events)

Bronze

$5,000

PRE-EVENT MARKETING
- Logo on event website
- Inclusion within pre-event email with other sponsors promoting the RARE on the Road events

BRANDING
- Logo on onsite signage