2020

RARE ON THE ROAD
SPONSORSHIP PROSPECTUS

RARETOUR.ORG
The EveryLife Foundation for Rare Diseases and Global Genes are excited to partner once again for RARE on the Road, a Rare Disease Leadership Tour to bring critical education and insights to rare disease patients, caregivers and advocates. We are uniting to build and activate the rare disease community at the local level. Whether you’re new to the rare disease community or a seasoned veteran, this workshop will benefit you. Coming spring/summer 2020.

200+ ATTENDEES
Patients – 47%
Patient Advocates – 36%
Corporate Representatives – 17%

ATTENDEES FROM 3 COUNTRIES AND 38 STATES

146 RARE DISEASES REPRESENTED

MARCH 28TH: RALEIGH, NC
APRIL 17TH: BURLINGAME, CA
MAY 30TH: MINNEAPOLIS, MN
JUNE 27TH: NEW ORLEANS, LA

MORE INFORMATION
Kathy O’Connor, kathyo@globalgenes.org
Carol Kennedy, c kennedy@everylifefoundation.org
Ted Brasfield, t brasfield@everylifefoundation.org
### Presenting

**$40,000**

**PRE-EVENT MARKETING**
- Premium Logo on event website
- Inclusion within pre-event email with other sponsors promoting the RARE on the Road events
- Inclusion in Press Release
- Promotion on Global Genes and Everylife Foundation’s social media networks

**BRANDING**
- Premium Logo on onsite signage
- Logo included on tour t-shirt

**EXCLUSIVE ADDITIONAL INCLUDED ITEMS (SELECT ONE)**
- Opportunity to introduce keynote speaker at one (1) event
- Exclusive lanyard and name badge sponsor
- Pen sponsor

### Platinum

**$25,000**

**PRE-EVENT MARKETING**
- Premium logo on event website
- Inclusion within pre-event email with other sponsors promoting the RARE on the Road events
- Inclusion in press release
- Promotion on Global Genes and Everylife Foundation’s social media networks

**BRANDING**
- Premium logo on onsite signage
- Logo included on tour t-shirt

**EXCLUSIVE ADDITIONAL INCLUDED ITEMS (SELECT ONE)**
- Registration sponsor
- Folder sponsor

### Gold

**$15,000**

**PRE-EVENT MARKETING**
- Logo on event website
- Inclusion within pre-event email with other sponsors promoting the RARE on the Road events
- Inclusion in press release
- Promotion on Global Genes and Everylife Foundation’s social media networks

**BRANDING**
- Logo on onsite signage
- Logo included on tour t-shirt

**ADDITIONAL INCLUDED ITEMS (SELECT ONE)**
- Breakfast sponsor (for all events)
- Lunch sponsor (for all events)
- Agenda sponsor

### Silver

**$10,000**

**PRE-EVENT MARKETING**
- Logo on event website
- Inclusion within pre-event email with other sponsors promoting the RARE on the Road events

**BRANDING**
- Logo on onsite signage
- Logo included on tour t-shirt

**ADDITIONAL INCLUDED ITEMS (SELECT ONE)**
- Morning break (for all events)
- Afternoon break (for all events)

### Bronze

**$5,000**

**PRE-EVENT MARKETING**
- Logo on event website
- Inclusion within pre-event email with other sponsors promoting the RARE on the Road events

**BRANDING**
- Logo on onsite signage

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**RARETOUR.ORG**

Rare Disease Leadership Tour
Sponsorship Payment and Cancellation Terms
Payment is due upon receipt of agreement. Sponsor benefits will not be executed until payment has been received.

Global Genes must receive payment at least 30 days prior to the event. If not received, sponsorship may be cancelled, agreement will be considered void and sponsor benefits will not be executed.

Sponsors may cancel per the following schedule;
- From date of signed agreement-120 days from event, 90% refund
- 120-90 days prior to the event, 50% refund
- After 90 days prior to the event, no refunds

Cancellation notice must be sent to the events team at events@globalgenes.org.

Exhibit Booths
Payment is due within (7) business days of receiving confirmation email and payment link. Exhibit benefits will not be executed until payment has been received.

Exhibit booth cancellations received 60 or more days prior to the event will result in a 50% refund. No refunds will be provided if cancellations are received within 59 days of the event. Cancellation notice must be sent to the events team at events@globalgenes.org.

Cancellation of an Event: It is mutually agreed that in the event Global Genes cancels an event due to disaster, strike, labor dispute, governmental intervention, malicious damage, acts of war, or other causes which would prevent its scheduled opening or continuance, then and thereupon the agreement will be terminated and Global Genes shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible, after due consideration of expenditures and commitments already made.