



A VIRTUAL EVENT

#RAREONTHEROAD

2020

**RARE ON THE ROAD
SPONSORSHIP PROSPECTUS**

JUNE 23-24

RARETOUR.ORG

The EveryLife Foundation for Rare Diseases and Global Genes are excited to partner once again for RARE on the Road, a Rare Disease Leadership Tour to bring critical education and insights to rare disease patients, caregivers and advocates. We are uniting to build and activate the rare disease community at the local level. Whether you're new to the rare disease community or a seasoned veteran, this virtual event will benefit you.



200+ PARTICIPANTS

Patients – 47%

Patient Advocates – 36%

Corporate Representatives – 17%



PARTICIPANTS FROM 3 COUNTRIES AND 38 STATES

146 RARE DISEASES REPRESENTED



DATES & TIMES

Tuesday, June 23

11:00 a.m. ET – 1:30 p.m. ET

Wednesday, June 24

11:00 a.m. ET – 12:00 p.m. ET

REGIONAL RARE CHATS:

California

Louisiana

Minnesota

North Carolina

MORE INFORMATION

Kathy O'Connor, kathyo@globalgenes.org

Carol Kennedy, ckennedy@everylifefoundation.org

Ted Brasfield, tbrasfield@everylifefoundation.org

Presenting

\$40,000

PRE-EVENT MARKETING

- Premium Logo on event website
- Inclusion in Press Release
- Inclusion in pre-event marketing emails and materials
- Promotion on Global Genes and Everylife Foundation's social media networks

BRANDING

- Premium Logo on Virtual Platform
- Logo included on tour t-shirt

POST-EVENT MARKETING

- Inclusion in post-event marketing emails and materials

Gold

\$15,000

PRE-EVENT MARKETING

- Logo on event website
- Inclusion in press release
- Inclusion in pre-event marketing emails and materials
- Promotion on Global Genes and Everylife Foundation's social media networks

BRANDING

- Logo on Virtual Platform
- Logo included on tour t-shirt

POST-EVENT MARKETING

Inclusion in post-event marketing emails and materials

Bronze

\$5,000

PRE-EVENT MARKETING

- Logo on event website
- Inclusion in pre-event marketing emails and materials

BRANDING

- Logo on Virtual Platform

POST-EVENT MARKETING

- Inclusion in post-event marketing emails and materials

Platinum

\$25,000

PRE-EVENT MARKETING

- Premium logo on event website
- Inclusion in press release
- Inclusion in pre-event marketing emails and materials
- Promotion on Global Genes and Everylife Foundation's social media networks

BRANDING

- Premium logo on Virtual Platform
- Logo included on tour t-shirt

POST-EVENT MARKETING

- Inclusion in post-event marketing emails and materials

Silver

\$10,000

PRE-EVENT MARKETING

- Logo on event website
- Inclusion in pre-event marketing emails and materials

BRANDING

- Logo on Virtual Platform
- Logo included on tour t-shirt

POST-EVENT MARKETING

- Inclusion in post-event marketing emails and materials



Sponsorship Payment and Cancellation Terms

Payment is due upon receipt of agreement. Sponsor benefits will not be executed until payment has been received.

Global Genes must receive payment at least 30 days prior to the event. If not received, sponsorship may be cancelled, agreement will be considered void and sponsor benefits will not be executed.

Sponsors may cancel per the following schedule;

- From date of signed agreement-120 days from event, 90% refund
- 120-90 days prior to the event, 50% refund
- After 90 days prior to the event, no refunds

Cancellation notice must be sent to the events team at events@globalgenes.org.

Exhibit Booths

Payment is due within (7) business days of receiving confirmation email and payment link. Exhibit benefits will not be executed until payment has been received.

Exhibit booth cancellations received 60 or more days prior to the event will result in a 50% refund. No refunds will be provided if cancellations are received within 59 days of the event. Cancellation notice must be sent to the events team at events@globalgenes.org.

Cancellation of an Event: It is mutually agreed that in the event Global Genes cancels an event due to disaster, strike, labor dispute, governmental intervention, malicious damage, acts of war, or other causes which would prevent its scheduled opening or continuance, then and thereupon the agreement will be terminated and Global Genes shall determine an equitable basis for the refund of such portion of the exhibit fee as is possible, after due consideration of expenditures and commitments already made.