

## Second Annual RARE Health Equity Summit

November 9 - 11, 2022, Hyatt Regency, Atlanta, GA

The RARE Health Equity Summit was developed in order to gain a better understanding of the persistent gaps that exist in the rare disease community for underrepresented and/or minoritized patient populations, including those who are still seeking a diagnosis or are unaffiliated with a disease-specific foundation.

Presented in partnership with the Rare Disease Diversity Coalition (RDDC), the RARE Health Equity Summit connects stakeholders from the rare disease community, including our RARE Health Equity Leadership Council, to find ways to collaborate on how to address inequities in the care of patients with rare diseases. Sessions may focus on shortening the diagnostic odyssey, reducing racial disparities in care, and building more inclusive research programs.

This event will provide attendees with strategic insights and tools to empower and equip them to address racial, ethnic, gender, socioeconomic, and other disparities. The outcomes of the RARE Health Equity Summit will help attendees advocate for more inclusion in the rare disease community, and will provide relevant resources and information to underrepresented and/or minoritized patients.



"For rare disease patients, there are many challenges – and for people of color with a rare disease, these challenges are compounded by systemic barriers to timely diagnosis and effective therapeutics."

-Linda Blount

President and CEO of Black Women's Health Imperative

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## Sponsorship Levels & Benefits

	Presenting	Title	Gold	Silver	Bronze
	\$75,000	\$50,000	\$35,000	\$20,000	\$10,000
Full event conference passes	5	4	3	2	1
PRE-EVENT ACKNOWLEDG	MENT				
Conference website	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>✓</b>
Promotional emails	✓	✓	<b>√</b>	✓	<b>√</b>
DURING/ONSITE ACKNOW	/LEDGMENT				
Conference guide	<b>✓</b>	✓	<b>✓</b>	<b>√</b>	<b>√</b>
Signage (in-person only)	✓	✓	<b>√</b>	✓	✓
POST-EVENT ACKNOWLED	GMENT				
Final report	<b> </b>	✓	<b>√</b>	<b>√</b>	<b>√</b>
On-demand session recordings	✓	✓	✓		
Summit highlight video	<b>✓</b>	<b>√</b>	<b>✓</b>		
All Day Beverages Day 1					
Agenda					
All Day Beverages Day 2					
AM Break Day 1					
AM Break Day 2					
Closed Captioning (digital) (1)					
Conference Bag (onsite) (1)					
Half-page ads in conference guide (print/digital)					
Lanyards (onsite) (1)					
Networking Lounge (onsite)					
Notepads (onsite) (1)					
Onsite Wifi (onsite) (1)					
Pens (onsite) (1)					
PM Break Day 1 (onsite)					
PM Break Day 2 (onsite)					
Social Wall (digital)					
Spanish Translation (digital) (1)					
Virtual Platform (digital) (1)					
Welcome Reception (onsite)					
Breakfast					
Breakiast Lunch					

## A La Carte Options

Patient Advocate Stipends Sponsor	Minimum \$5,000				
<b>Private Meeting Space</b> Includes meeting space, access to hotel conference staff to arrange AV and F&B, ability to use Global Genes/HES conference in promotional/marketing material.					
½ Day Meeting	\$1000 Non Profit / \$2500 Industry				
Full day	\$2000 Non Profit / \$4500 Industry				

"Equity is the assurance of the highest level of health for all people."

-Monica Webb Hooper, Ph.D., at the 2021 RARE Health Equity Summit Deputy Director, National Institute on Minority Health and Health Disparities



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