

439
participants

246
live stream
viewers

193
in-person
registrants



46%
Of Attendees
identified as racial/ethnic minorities

43k
total reach
during event

#HealthEquityForum
#RAREHealthEquity

Reach is defined as the number of users who came across the hashtag on their social media feed. 70% of the reach before HEF was on Twitter. 81% was on Twitter during HEF.

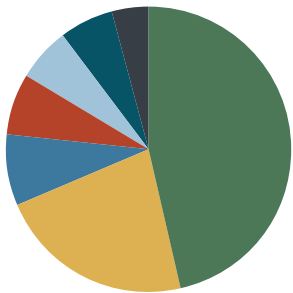


“ 1 in 10 have a rare disease and 19% of the population lives with a disability. So, when we talk about the “rareness” of this conversation, it is actually very prevalent. ”

User Experience

96%
of attendees reported that this event met their expectations.

Attendee Role



- Patient Advocate (46%)
- Corporate/Industry (22%)
- Healthcare Professional (non-industry) (8%)
- Patient (7%)
- Caregiver (6%)
- Scientist/Researcher (non-industry) (6%)
- Academia (4%)

64

diseases/disease groups represented among attendees



89%
of attendees felt more knowledgeable about health equity and opportunities for patient advocates/organizations to engage in after the event.

83%
of attendees feel they were provided actionable next steps for me/more organization and our health equity agenda.

“ Health equity is complex because it sits at the intersection of race, class, socioeconomic status, and history. And drivers of health inequity are often embedded in our society. Can we challenge each other that when we leave this space, for the people that we know, can we be intentional to know that their rare disease is not the totality of who they are. ”

