2023 RECAP

Reach is defined as the number of users who came across the hashtag on their social media feed. 70% of the reach before HEF was on Twitter. 81% was on Twitter during HEF.

1 in 10 have a rare disease and 19% of the population lives with a disability. So, when we talk about the “rareness” of this conversation, it is actually very prevalent.

Health equity is complex because it sits at the intersection of race, class, socioeconomic status, and history. And drivers of health inequity are often embedded in our society. Can we challenge each other that when we leave this space, for the people that we know, can we be intentional to know that their rare disease is not the totality of who they are.

User Experience

96% of attendees reported that this event met their expectations.

89% of attendees felt more knowledgeable about health equity and opportunities for patient advocates/organizations to engage in after the event.

83% of attendees feel they were provided actionable next steps for me/more organization and our health equity agenda.

Attendee Role

- Patient Advocate (46%)
- Corporate/Industry (22%)
- Healthcare Professional (non-industry) (8%)
- Patient (7%)
- Caregiver (6%)
- Scientist/Researcher (non-industry) (6%)
- Academia (4%)

64 diseases/disease groups represented among attendees