Reach is defined as the number of users who came across the hashtag on their social media feed. 70% of the reach before RDDS was on Twitter. 81% was on Twitter during RDDS.

The most valuable take-aways were understanding two things: 1. Having an in-depth knowledge regarding molecular level aspects...is crucial for stakeholders searching for funding. 2. Understanding, when and how, your disease is ready for next step.

As an organization in the preliminary stages of wanting to begin research this conference offered a wealth of resources and connections.

User Experience

94% of respondents said the event met their expectations mostly or very well.

88% of respondents feel more knowledgeable about rare research, drug development and opportunities for patient advocates/organizations to engage.

96% of respondents made important connections with others in the rare disease community during the event.