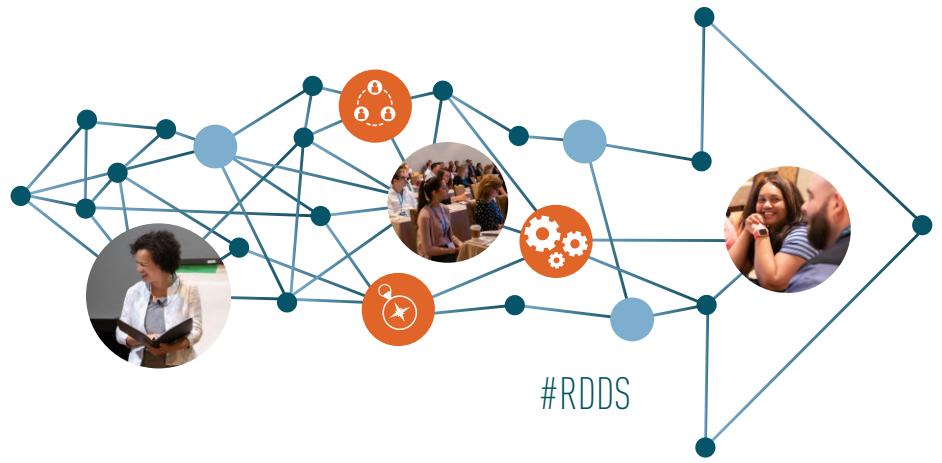


Go Farther, Together



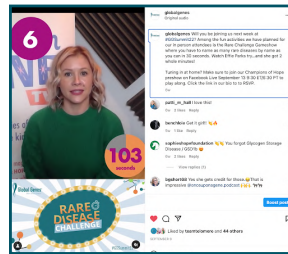
168
attendees

596
Unique Virtual Viewers

194k reach during event
350k total social reach

#RDDS

Reach is defined as the number of users who came across the hashtag on their social media feed. 70% of the reach before RDDS was on Twitter. 81% was on Twitter during RDDS.



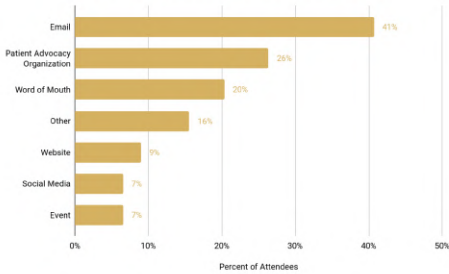
“ The most valuable take-aways were understanding two things: 1. Having an in-depth knowledge regarding molecular level aspects...is crucial for stakeholders searching for funding. 2. Understanding, when and how, your disease is ready for next step. ”



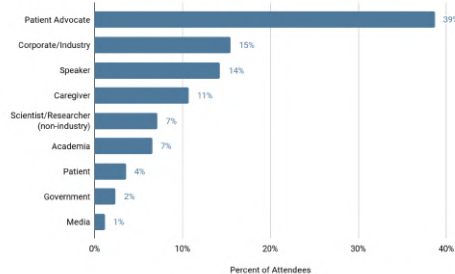
User Experience

94% of respondents said the event met their expectations mostly or very well.

Registrant Role



Attendee Role



88% of respondents feel more knowledgeable about rare research, drug development and opportunities for patient advocates/organizations to engage.

“ As an organization in the preliminary stages of wanting to begin research this conference offered a wealth of resources and connections. ”



96% of respondents made important connections with others in the rare disease community during the event.