RAREly Told Stories
Filmmaking workshop
July 13th, 2021
<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Welcome &amp; Who Should Tell Your Story</td>
<td>Daniel DeFabio (5 minutes)</td>
</tr>
<tr>
<td>Pre-production - The Foundation for Successful Storytelling - Your Edit Begins Now</td>
<td>Dina Rudick (12 minutes)</td>
</tr>
<tr>
<td>Production - Tips for capturing the sound and visuals well, even if using a phone.</td>
<td>Kimberly Warner (10 minutes)</td>
</tr>
<tr>
<td>Basics of editing video.</td>
<td>Lexi Pappas (5 minutes)</td>
</tr>
<tr>
<td>Post-Production - You have all the footage, now what?</td>
<td>Ann Marie Lizzi (7 minutes)</td>
</tr>
<tr>
<td>What could go wrong?</td>
<td>Bo Bigelow (5 minutes)</td>
</tr>
<tr>
<td>Q&amp;A</td>
<td>Daniel, Bo, Dina, Kimberly, Ann Marie</td>
</tr>
</tbody>
</table>
Daniel DeFabio

Who should tell your story?

1. You - plus who?
2. Standard approach is patient plus doctor
3. What’s more unique?
4. Unexpected voices?
Dina Rudick

Pre-Production, Planning your story

1. Create the Map
2. Define the conceptual architecture
3. Gather the Gatherables
4. Pre-Interview / Research
#2.
Story: Defining your conceptual architecture
Kimberly Warner

Production, Recording your story

1. Lens
2. Lighting
3. Orientation & Composition
4. Stability
5. Focus & Exposure
6. Audio
Lexi Pappas

Getting started with video editing.

- Editor and Producer at Dell Technologies
- Directed, produced, filmed, and edited "Growing Up With FSHD" - a documentary on the rare disease FSHD which affects her and three generations of her family. - selected for 2 Film Festivals
- Freelance video editor for The Disorder Channel, Our Odyssey & Remember the Girls
Lexi Pappas

Getting started with video editing.

- Get your footage from your phone to your computer - don’t email it.
- Import clips, trim clips, cut clips.
- Add b-roll on layer above interviews
- Adding sound, lower the levels of music
Get your footage from your phone to your computer - don't email it.

Import clips, trim clips, cut clips.

Add b-roll on layer above interviews.

Adding sound, lower the levels of music.

Drag the effect you want onto the clip in the timeline. I faded up from the beginning, so I dragged it to the first clip.
Ann Marie Lizzi
Post-Production, Editing your story

1. Editing Tools
2. Organization of footage and broll
3. Work Edit: First Pass through Final
4. Third Pass through Subsequent Passes
5. Final Edit
Bo Bigelow

What could go wrong?
Make sure you’re covered.

1. Appearance releases
2. License any stock music or video
3. Subtitles?
Q&A
The Disorder Channel
A Free Streaming Channel
Dedicated to Rare Disease Stories

Available to add to
Roku and Amazon Fire TV devices.

thedisorderchannel.com
Upcoming Events and Opportunities
Congratulations, you are each going to be our guests at:

**RARE Health Equity Summit**

Philadelphia, PA  
Nov. 17-19, 2021

Some of your films from this program will screen at the event.
Patient Advocacy Summit 2021

Patient Advocacy Summit
San Diego and online
Sept. 27-28, 2021

RARE Health Equity Summit
Philadelphia, PA
Nov. 17-19, 2021

Some of your films from this program will screen.
Inquiries

careaboutrare@globalgenes.org

Contact Us via the website:
https://globalgenes.org/contact-us/
Follow us:
www.globalgenes.org
@globalgenes