RAREly Told Stories
Filmmaking workshop
2023
<table>
<thead>
<tr>
<th>Topic</th>
<th>Presenter(s)</th>
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<tbody>
<tr>
<td>Welcome &amp; Who Should Tell Your Story</td>
<td>Daniel DeFabio (7 minutes)</td>
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<td>Pre-production – Planning, The Foundation for Successful Storytelling</td>
<td>Daniel (5 minutes)</td>
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<td>Production - Tips for capturing the sound and visuals well, even if using a phone.</td>
<td>Kimberly Warner pre-recorded (10 minutes)</td>
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<td>Post-Production - You have all the footage, now what? Basics of editing video. Why we edit.</td>
<td>Daniel pre-recorded (7 minutes) Daniel (5 minutes)</td>
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<td>What could go wrong?</td>
<td>Daniel (5 minutes)</td>
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<td>Q&amp;A</td>
<td>Daniel</td>
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Who should tell your story?
1. You - plus who?
2. Standard approach is patient plus doctor
3. What’s more unique?
4. Unexpected voices?
Pre-production
Planning for Successful Storytelling with the End in Mind

1. Your goal shapes your route (work backwards)
2. Who can you get? (to interview)
3. What can you get? (photos, existing video)
4. Pre-Interview / Research
Kimberly Warner
Production, Recording your story

1. Lens
2. Lighting
3. Orientation & Composition
4. Stability
5. Focus & Exposure
6. Audio
Post production – Editing Your Story

- Get your footage from your phone to your computer - don’t email it.
- Import clips, trim clips, cut clips.
- Cut interview for best content
- Add b-roll on layer above interviews
- B-roll can cover jump cuts
- Export the finished file
- Video layers
- Audio layers
- Cut to change timing
- Add b-roll
Why do we edit?

- Editing is adding pieces together and cutting pieces out.
- Why cut? Because not everything we shot should go into our final story.
- We are both shortening clips and rearranging clips and adding video that didn’t originally go with our audio (b-roll).
What could go wrong?
Make sure you’re covered.

1. Appearance releases
2. License any stock music or video
3. Subtitles?
Q&A
The Disorder Channel
A Free Streaming Channel
Dedicated to Rare Disease Stories

Available to add to
Roku and Amazon Fire TV devices.

thedisorderchannel.com
Global Genes Updates
Some of your films from this program may screen at our events.

RARE Advocacy Summit
San Diego and online
Sept. 14-16, 2023

RARE Health Equity Summit
Inquiries

careaboutrare@globalgenes.org

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