

RAREly Told Stories

Filmmaking workshop

2023



Agenda

Topic	Presenter(s)
Welcome & Who Should Tell Your Story	Daniel DeFabio (7 minutes)
Pre-production – Planning, The Foundation for Successful Storytelling	Daniel (5 minutes)
Production - Tips for capturing the sound and visuals well, even if using a phone.	Kimberly Warner pre-recorded (10 minutes)
Post-Production - You have all the footage, now what? Basics of editing video. Why we edit.	Daniel pre-recorded (7 minutes) Daniel (5 minutes)
What could go wrong?	Daniel (5 minutes)
Q&A	Daniel



Daniel DeFabio

Dad to Lucas who had Menkes Syndrome.
Global Genes Director of Community Engagement
Co-Founder, The Disorder Channel

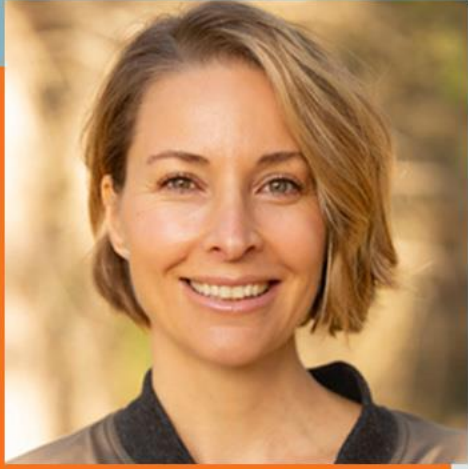
Who should tell your story?

1. You - plus who?
2. Standard approach is patient plus doctor
3. What's more unique?
4. Unexpected voices?

Pre-production

Planning for Successful Storytelling with the End in Mind

1. Your goal shapes your route (work backwards)
2. Who can you get? (to interview)
3. What can you get? (photos, existing video)
4. Pre-Interview / Research



Kimberly Warner

Production, Recording your story

1. Lens
2. Lighting
3. Orientation & Composition
4. Stability
5. Focus & Exposure
6. Audio

Post production – Editing Your Story

- Get your footage from your phone to your computer
 - don't email it.
- Import clips, trim clips, cut clips.
- Cut interview for best content
- Add b-roll on layer above interviews
- B-roll can cover jump cuts
- Export the finished file

00:05:18:06

00:05:14:16

00:05:19:16

- Video layers
- Audio layers
- Cut to change timing
- Add b-roll

V3

V2 Video 2

V1 Video 1

A1

A1

A2

A3

Mix

0.0

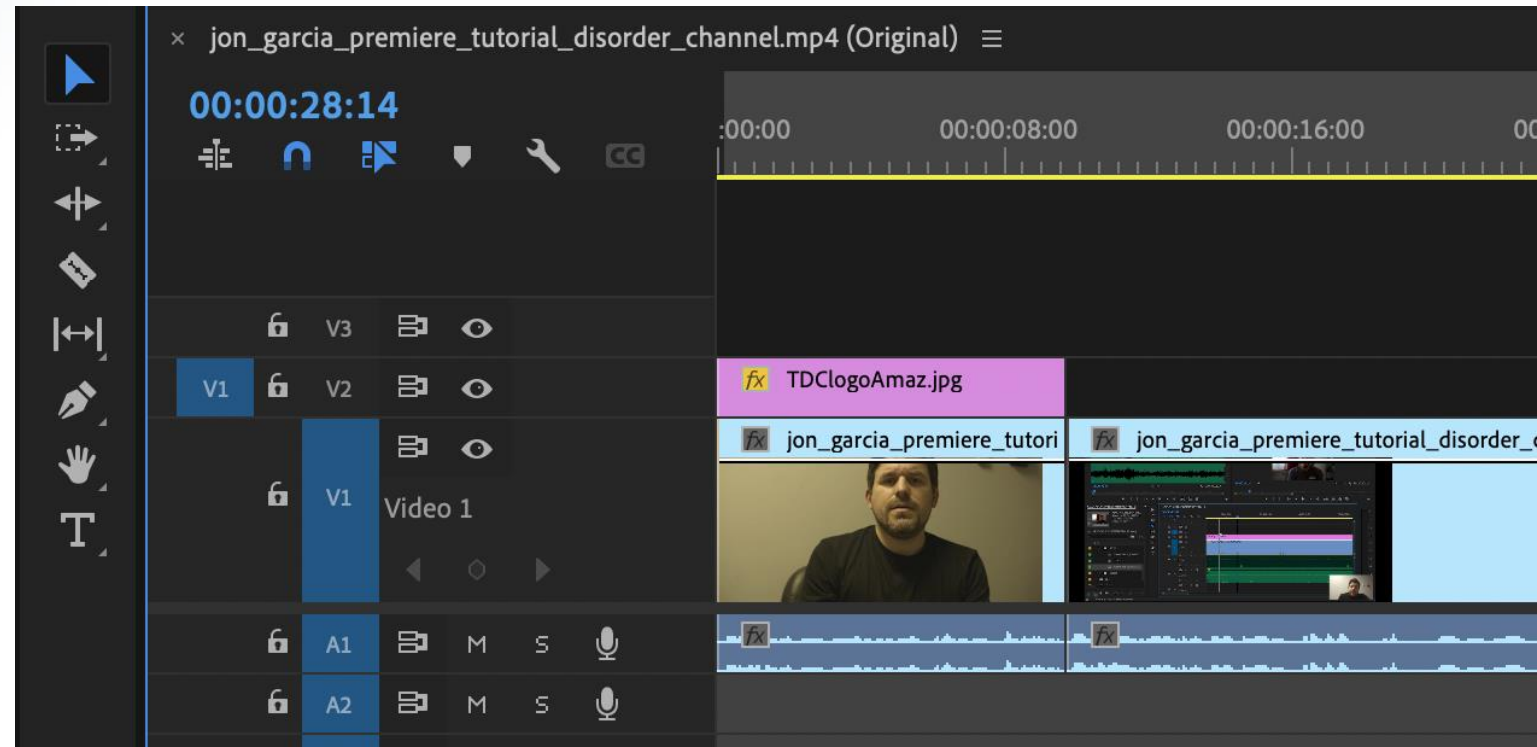




Daniel DeFabio

Why do we edit?

- Editing is adding pieces together and cutting pieces out.
- Why cut? Because not everything we shot should go into our final story.
- We are both shortening clips and rearranging clips and adding video that didn't originally go with our audio (b-roll).



What could go wrong? Make sure you're covered.

1. Appearance releases
2. License any stock music or video
3. Subtitles?

Q&A

The Disorder Channel

A Free Streaming Channel

Dedicated to Rare Disease Stories

Available to add to
Roku and Amazon Fire TV devices.

thedisorderchannel.com



RAREly Told Stories Workshop

Global Genes Updates

Some of your films from this program
may screen at our events.

RARE Advocacy Summit

San Diego and online
Sept. 14-16, 2023

RARE Health Equity Summit

Inquiries



careaboutrare@globalgenes.org

Contact Us via the website:

<https://globalgenes.org/contact-us/>

Follow us:

www.globalgenes.org

@globalgenes



